

# AGENDA

## APPRO Financial Workshop

### Keeping your Cool in the DataCenter while Consolidating and Virtualizing your IT Infrastructure

June 19, 2006 - 12:00 p.m. – 3:30 p.m.

Times	Topic	Speakers
12:00 p.m. – 12:15 p.m.	<b>Introduction</b> Welcome – special gift distribution to all attendees	<b>Anthony Kenisky</b> Appro's Sales Director
12:15 p.m. – 1:00 p.m.	<b>Lunch</b>	
1:00 p.m. – 1:45 p.m.	<b>IDC – Technology Trends for the HPC Datacenter:</b> Managers of datacenters in the financial services industry sit at a critical intersection in new technology adoption. As HPC innovators, they strive for higher performance to enable more accurate financial models. As IT controllers, they must make technology selections that reduce TCO and maximize uptime. In this presentation, Addison Snell will discuss the pertinent technologies driving growth in HPC, such as clustering, Linux and Windows, X86 processors, and InfiniBand, as well as the trends affecting IT datacenters, such as consolidation, blade serving and virtualization.	<b>Addison Snell</b> IDC's High Performance Computing Research Director
1:45 p.m. – 2:00 p.m.	<b>AMD – AMD64 Technologies in the Financial Industry</b> Clusters are increasingly being viewed as the new architectures of the data center. Built on industry standard technologies, clusters x86 based systems are today powering complex data analysis and real-world simulations while increasing user productivity and reducing operational costs. In this presentation, Pat Aughavin will discuss the benefits of Dual-Core AMD64 processor Technology for today's resource consolidation and virtualization efforts.	<b>Pat Aughavin</b> AMD's Financial Services Director
2:00 p.m. – 2:30 p.m.	<b>APPRO – Closing the loop – Business needs and technology</b> In this presentation you will learn how the benefits of Blades and Server systems based on Dual-Core AMD Opteron™ processors can help you improve performance and solve day-to-day IT and business challenges. You will also learn how Appro addresses the need for server density, more memory capacity and higher bandwidth – all with less power and more performance for a greater ROI.	<b>John Lee</b> Appro's Customer Services Engineering Director
2:30 p.m. – 3:00 p.m.	<b>Fluent–keeping Your Cool in the DataCenter</b> Providing adequate cooling for data center equipment is critical for reducing downtime, extending equipment life and optimizing energy use. This presentation will highlight the principles of air movement in data centers and show how facilities' managers can use simulation technology to predict performance and avoid expensive trial-and-error efforts to solve cooling problems.	<b>Sriswetha Spicka</b> □ □ Fluent's Consulting Engineer
3:00 p.m. – 3:30 p.m.	<b>Coffee Break – Networking and Best Practices</b>  <b>Chance to Win a Laptop!!!</b> Valid for attendees of this workshop only. All participants will participate in a drawing for a chance to win a laptop computer. Drawing will take place at the end of the workshop.	<b>All</b>